

Poll: Which technologies are
you adopting and/or
implementing right now?



The Latest Workplace Trends

According to corporate real estate and facilities management decision-makers

Our speakers



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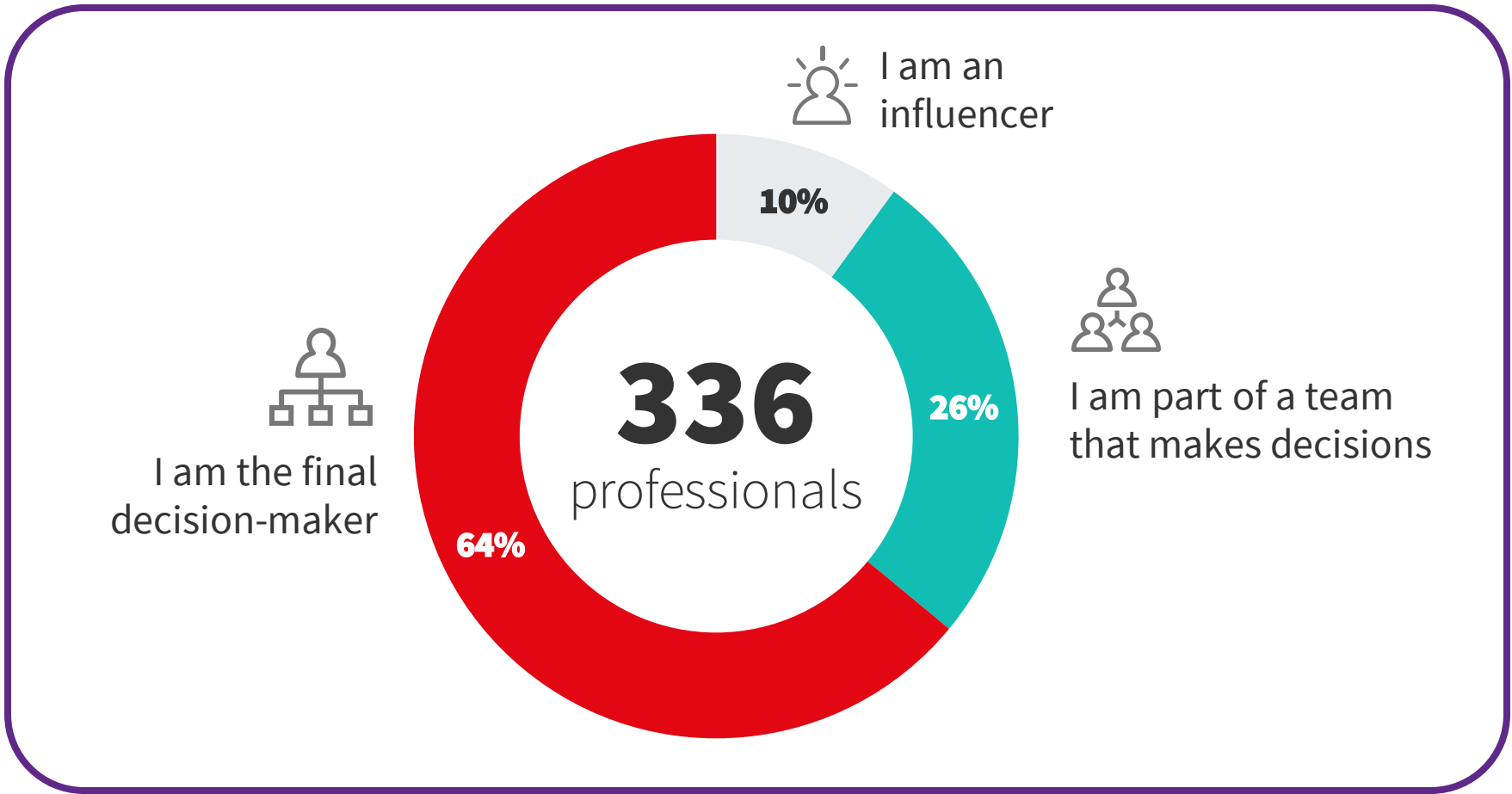
Hypotheses

In Q1 2021 Forrester conducted research on behalf of JLL to test the following hypotheses

- Corporate real estate decision makers are shifting their priorities as firms reassess their on-premise office initiatives to:
 - Enhance employee productivity
 - Optimize space utilization
 - Achieve operational efficiencies
- A wide range of technology investments enable deployment of new hybrid workplace models and on-premise employee experiences
- Data analytics are critical to transforming the corporate real estate environment, but are challenging to implement for many firms

Profile of the 336 survey respondents

Responsibility level for facilities and/or corporate real estate



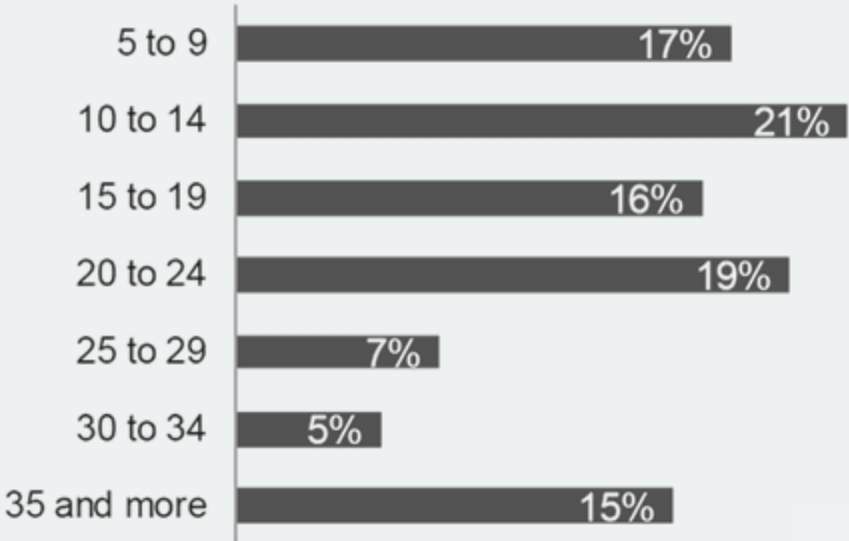
Company size Number of employees



Industry Top 5

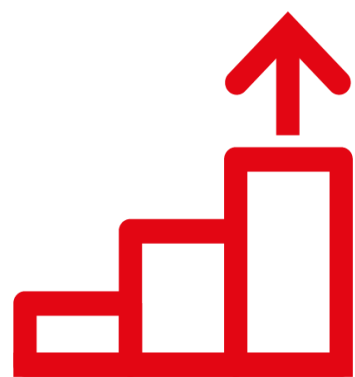


Global facilities



Base: 336 Decision-makers who influence facilities and/or corporate real estate decisions within their organization
Source: A commissioned study conducted by Forrester Consulting on behalf of JLL, March 2021

Top priorities in facilities or corporate real estate



63%

Create a workplace experience that drives **employee productivity**



58%

Improve **energy efficiency** to meet sustainability objectives



55%

Ensure the **health and safety** of employees and visitors



54%

Analyze **investment opportunities** and **identify risks**



53%

More frequently address operational processes with **data and insights**

Base: 336 Decision-makers who influence facilities and/or corporate real estate decisions within their organization

Source: A commissioned study conducted by Forrester Consulting on behalf of JLL, March 2021

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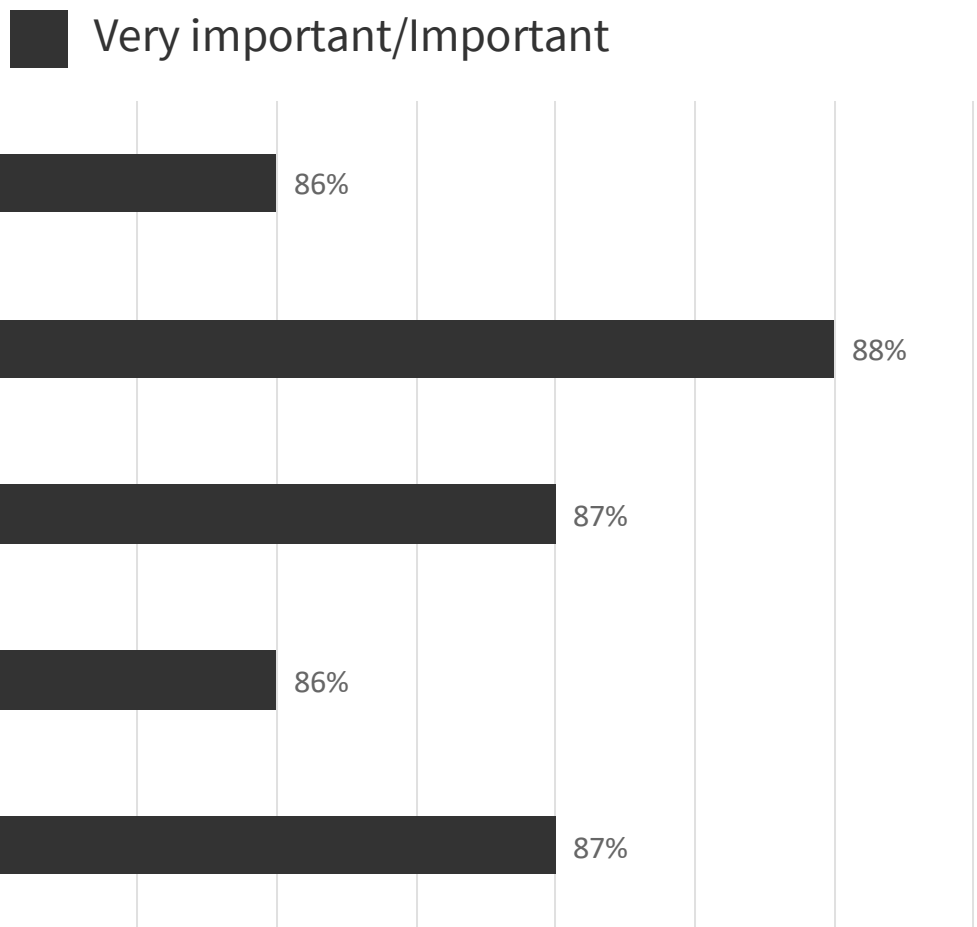
Top priorities can be difficult to address, and often require investments in real estate technology

Level of difficulty



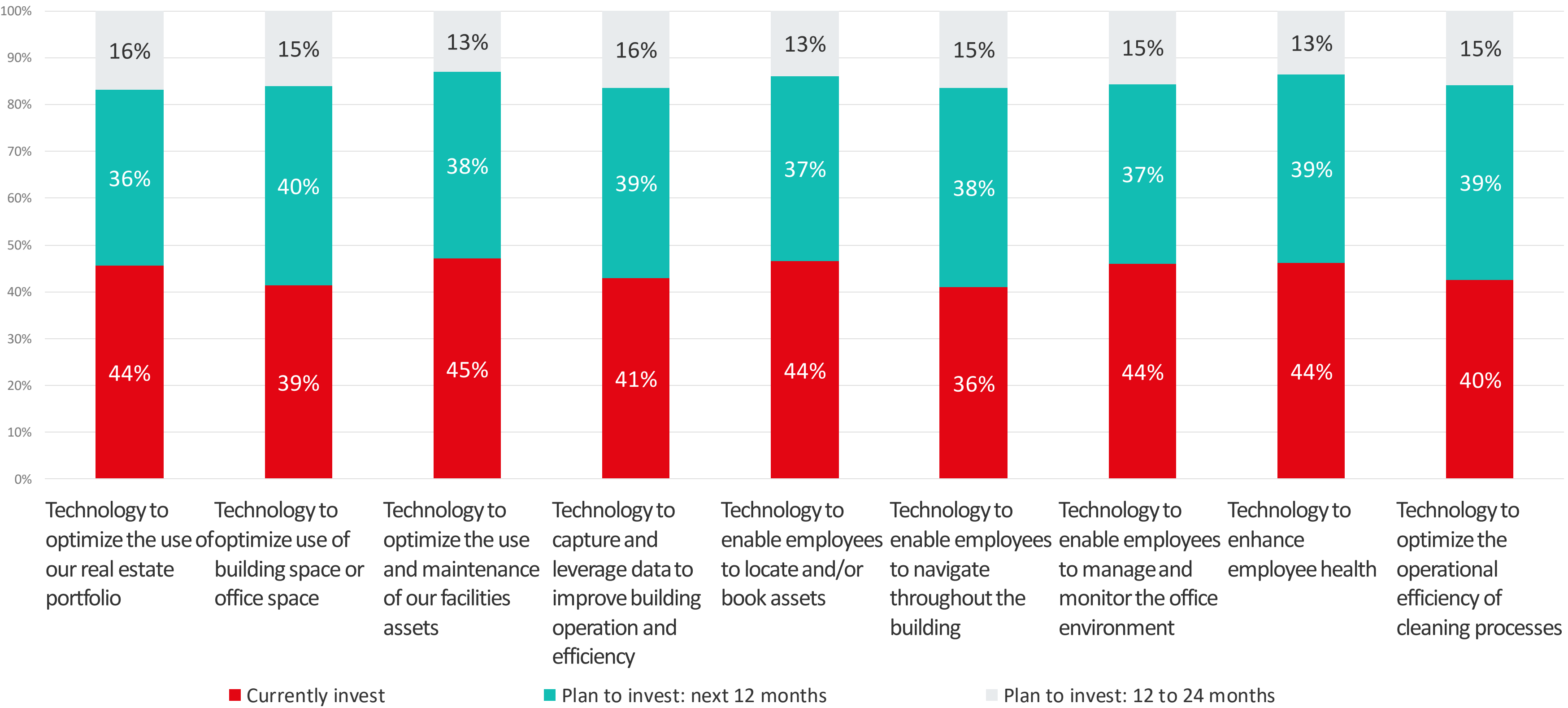
How challenging is it to accomplish your top priorities?

Importance of technology

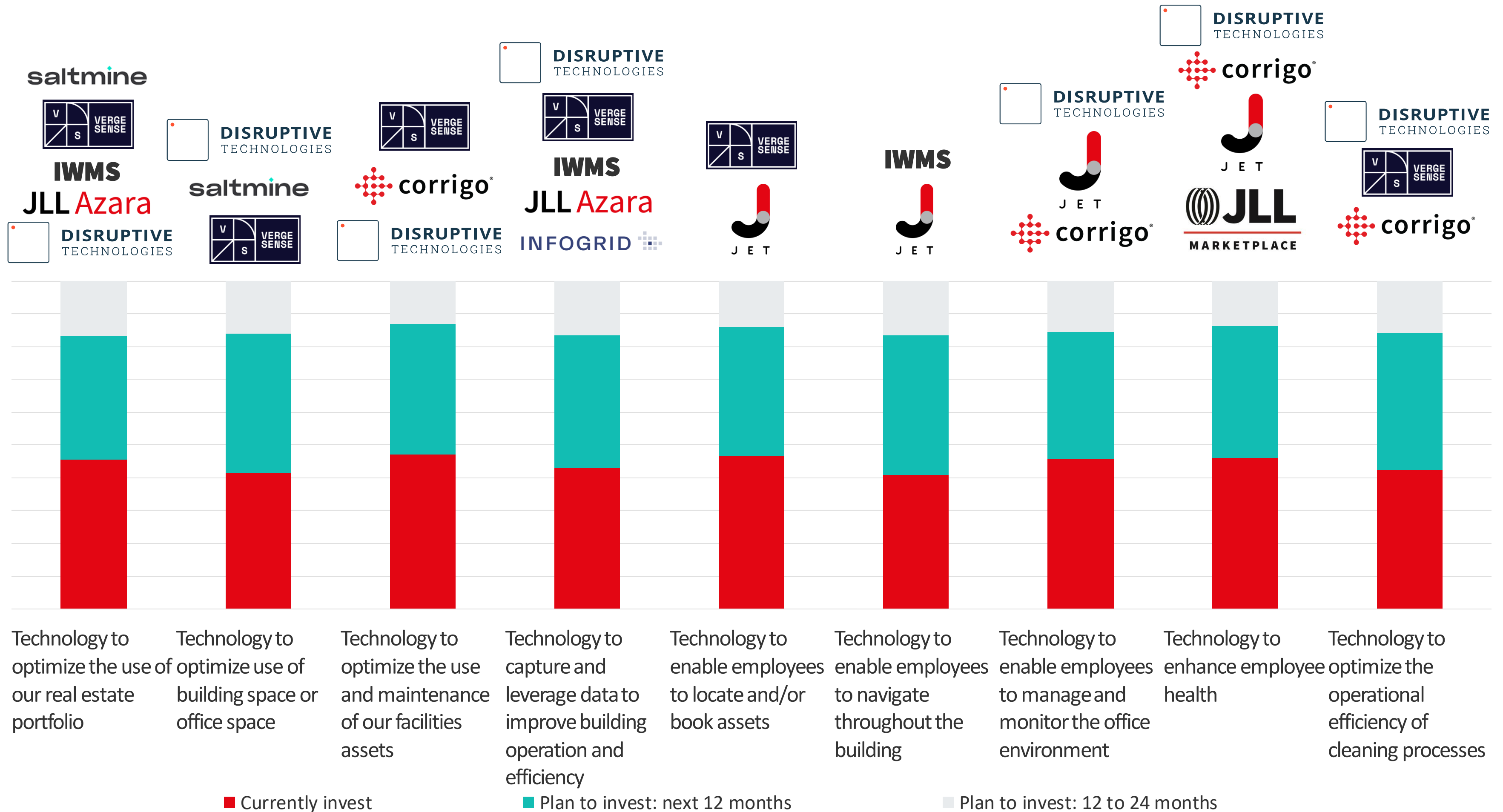


How important are investments in facilities and/or real estate management technology to realize the following priorities?

Stakeholders are planning to invest in various workplace technologies in the next 12 months

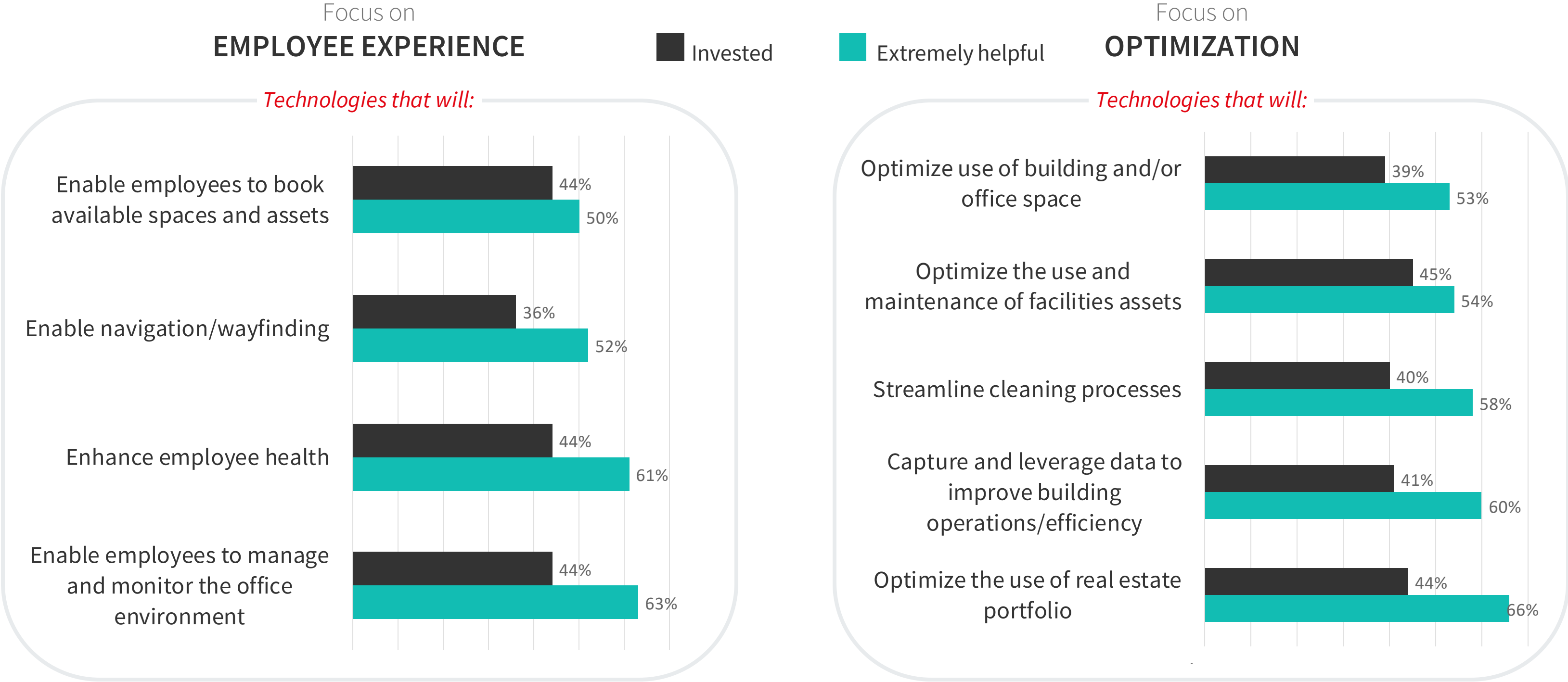


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Poll: Which workplace
technology do you plan to
invest in next?

Technology investments enable firms to achieve EX and operational optimization benefits

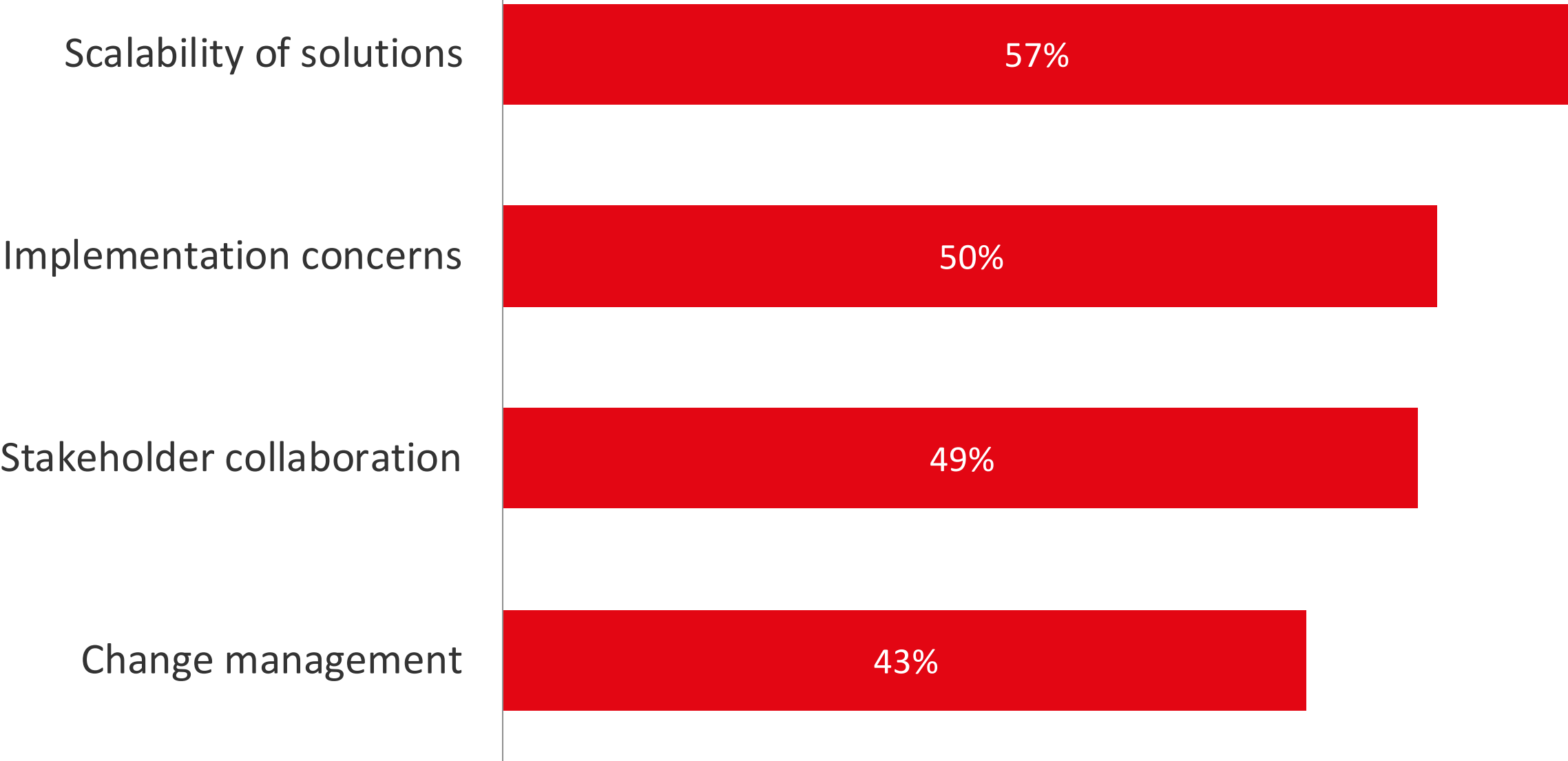


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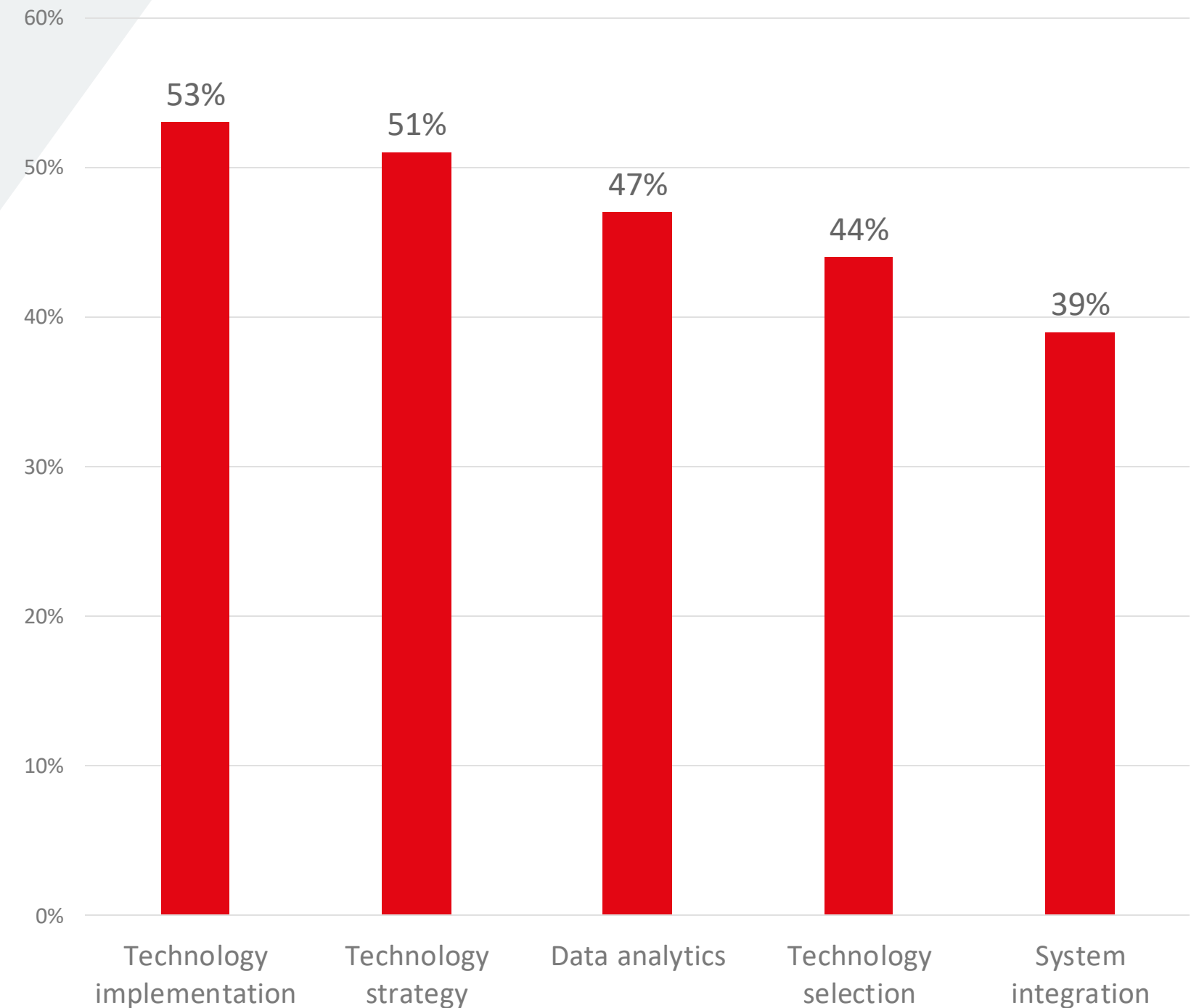
Firms face key challenges when deploying technologies to manage workspace real estate

What are the overall challenges your firm faces in deploying the technologies to manage your workspace real estate?



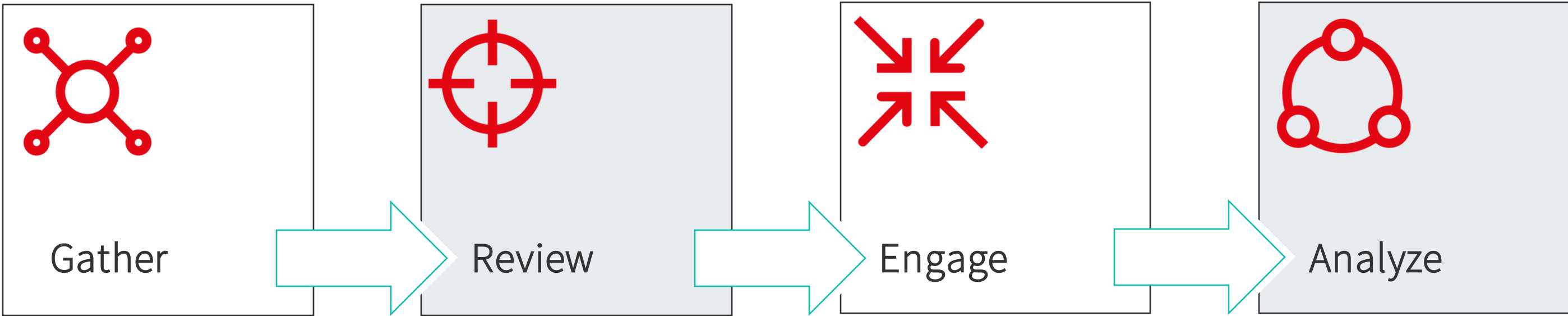
99% of surveyed firms indicated they will need technology partners in the next year

In which areas will you need third-party support in the next year?



Accelerated Impact Plan

High impact, short duration consulting engagement to guide your technology enable workplace



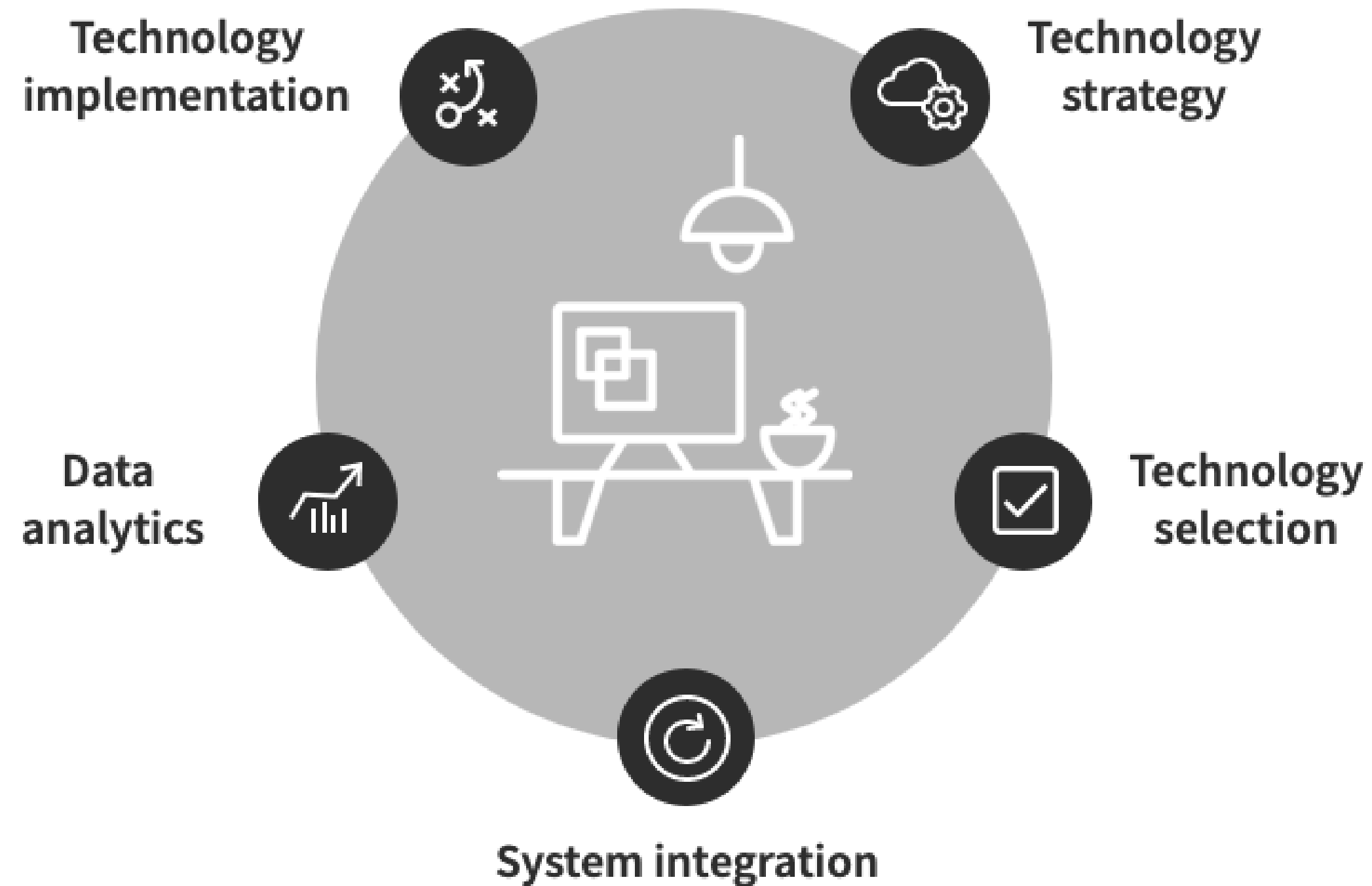
Activities

- | | | | |
|--|--|-------------------------------|---|
| Collect background information and documentation | Baseline perspective of CRE technology environment | Facilitated workshop sessions | Assess and develop CRE technology recommendations |
|--|--|-------------------------------|---|

Deliverables

- | | | | |
|--|----------------------------|----------------------------------|-----------------------------------|
| Completed background questionnaire | Review collected documents | Workshop session documentation | High-level SWOT analysis |
| Collection of supporting documentation | Workshop session templates | Issues and opportunities summary | Ranked recommended areas of focus |

So, what do I do next?





**Thank
You!**

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